

STEPHEN ROBINSON

YOUTUBE CREATOR. ENTREPRENEUR. SPEAKER.

SPEAKER KIT

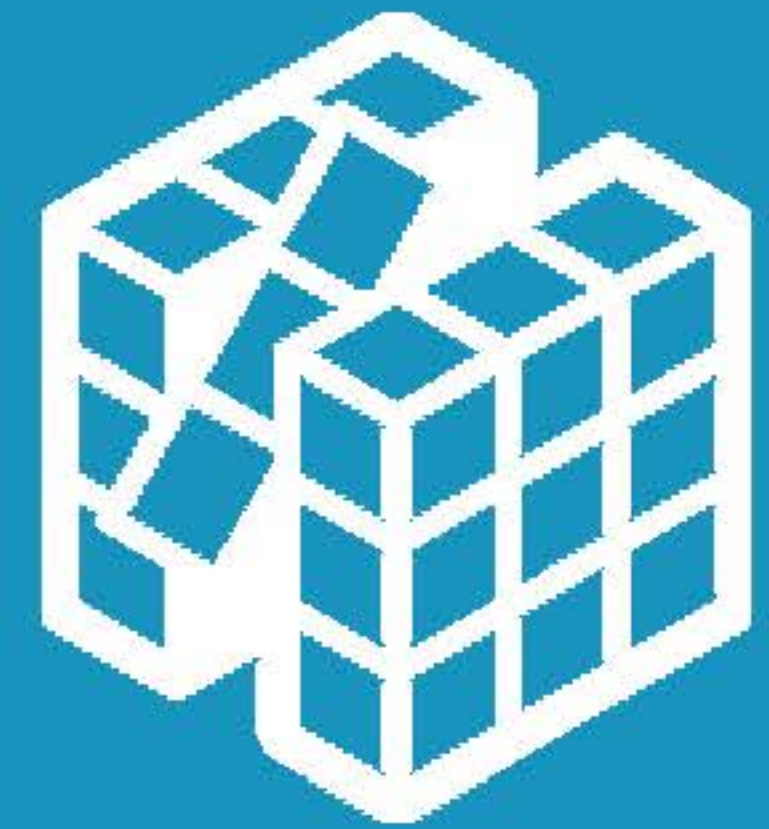


ABOUT STEPHEN

Stephen Robinson has spent the past four years learning over **130 new skills**, and documenting the process on his Youtube channel 52skillz and TV show “How to Learn Anything”. **He most well known for learning how to solve a Rubik’s cube while skydiving.**

Over this time he’s become an expert at **failing forward** and making **learning effective and enjoyable.**

His content has been featured on **TEDx, CBC, Discovery channel, Huffington Post** and many more outlets...



SPEAKING

Stephen has leveraged this experience into a fantastic and unique talk on **failure and persistence** which has been presented at TEDx and 30+ organizations/events.

Each talk is the perfect combination of **entertaining and inspiring**, and will leave the audience energized and ready to fail forward.

Stephen has keynoted for a diverse array of organizations and events including **multi-billion dollar companies, sale conferences, Universities and public schools.**



HOW TO LEARN ANYTHING

TALK 1

This talk is designed to **entertain the audience just as much as it inspires**. Throughout the presentation, Stephen extracts valuable lessons from when he learned to build a cake baking robot, survive in the wild for 5 days, and **solve a Rubik's cube while skydiving**.

Using the Rubik's cube skydive stunt as a framework, he will share with the audience the value of **persistence, asking for help and most importantly, why failure** is the number one ingredient to self improvement.

KEY TAKEAWAYS

- Frame the combination of failure and persistence as the key success
- Outline the steps Stephen uses to make learning effective and enjoyable
- Explain how to tackle boredom, and get out of your comfort zone
- The audience leaves fired up, and ready to go out and learn something new



THE BASICS OF YOUTUBE

TALK 2

Over **300 hours of content** is uploaded to Youtube every minute, with most of it never reaching more than a few hundred people. How do you stand out against the infinite options people have when they are scrolling through the abyss? This talk will outline the tangible things you can do as a **video producer, media company or Youtube creator** to stand out, increase your chances of success and get **IEWS**.



KEY TAKEAWAYS

- Basics of Youtube's Algorithm •
- Importance of Thumbnails and Core Design Tips •
- Provide Tools for Targeted Keywords •
- Pre-Production Strategies for Getting Views •
- Leveraging Other Social Media Outlets •

WHAT SCHOOLS ARE SAYING ABOUT STEPHEN

“

Comedic, compelling, and entertaining, Stephen Robinson is a powerful Speaker. Stephen connects almost immediately with his audience and leaves everyone with whom he comes in contact excited.

”

YASMINRAFIEI - TEDXUALBERTA

WHAT COMPANIES ARE SAYING ABOUT STEPHEN

“

Stephen spoke to our group of 100 people about the value of failing and trying again and again. His message of persistence was very valuable to our team. I would recommend 52 Skillz to any sales Organization!

”

BRAD SHARRON-CARGHILL



GET IN TOUCH

780.307.7182

STEPHENROBINSON95@GMAIL.COM

@52SKILLZ

STEPHENROBINSON.CA